

DISPLAY ADVERTISING

Page Size
6 Col. x 21 in.
10 picas per column

Net Weekly Newspaper Run
2,700 copies

Display.....\$7.00 per col. inch
 Minimum Display Advertising Accepted.....3 col. inches
 Spot Color (per color).....\$75.00
 Write for information regarding color, Spot color availability must be confirmed.
 Process Color (full color).....\$155.00
 Classified Display.....\$7.00 per col. inch
 (Minimum 3 inches.....(Other Classified rates available upon request)
 Publication Day.....Monday
 Press Day.....Wednesday

Independent deadline: Tuesdays at 1:00 p.m.

INSERT PRICES



Regular Weekly Run:
 2,700 copies.....14¢ each
 ..15¢ over 1 oz.
 • **Inserts must be quarter-fold (7"x11") and must be shipped to:
 Forum Communications
 1030 15th Ave. SE
 Detroit Lakes, MN 56501**
 • Minimum Insert Count.....1,000

CLASSIFIED ADVERTISING

RATES ARE CASH IN ADVANCE

Deadline for Classified Ads
 -- Tuesday, 1 p.m. --

- RATES -

1 week, 20 words or less.....\$7.00
 \$.10 cents per word thereafter.
 Advertise for multiple weeks and receive 50% off ad cost after week 1.

13 week special: \$25 for 20 words, plus \$.65 per word thereafter.

Cards of Thanks - \$10 for 50 words
 \$.10 per word thereafter.
 Memorial Cards - Same as Above

TEAR SHEETS

Upon advertiser request, we will furnish one electronic tear sheet of each advertisement which has appeared throughout the month. These sheets will be provided by email in PDF format.

The Foster County Independent

1191 West Main :: Box 138
 Carrington, ND 58421

Phone: 652-3181 :: Fax 652-3286

Email: fosterconews@daktel.com

Website: fosterconews.com

CO-OP ADVERTISING BILLING

Upon request of advertiser, separate billings along with tear sheets will be processed in our office for co-op advertising which appears. Advertisers should take immediate action in submitting these bills to their suppliers or distributors who offer the co-op program.

BUSINESS DIRECTORY

\$50.00/month, minimum of six month commitment

OBITUARY POLICY

Complete unedited obituaries will be published at a charge of \$50.00 each. Death notices and funeral services will be published at no charge.

:: Newspapers are read, retained and referred back to...put advertising dollars to work in newspapers::

**Rate Card
 2024**



ADVERTISING RATES

April 2024

\$7.00/column inch

ONE-COLUMN

TWO-COLUMN

THREE-COLUMN

1 x 3	21.00
1 x 4	28.00
1 x 5	35.00
1 x 6	42.00
1 x 7	49.00
1 x 8	56.00
1 x 9	63.00
1 x 10	70.00

2 x 2	\$28.00
2 x 3	42.00
2 x 4	56.00
2 x 5	70.00
2 x 6	84.00
2 x 7	98.00
2 x 8	112.00
2 x 9	126.00
2 x 10	140.00
2 x 11	154.00
2 x 12	168.00
2 x 13	182.00
2 x 14	196.00
2 x 15	210.00

3 x 2	\$ 42.00
3 x 3	63.00
3 x 4	84.00
3 x 5	105.00
3 x 6	126.00
3 x 7	147.00
3 x 8	168.00
3 x 9	189.00
3 x 10	210.00
3 x 11	231.00
3 x 12	252.00
3 x 13	273.00
3 x 14	294.00
3 x 15	315.00

1/4 page (3x11)	\$231.00
1/2 page (6x11)	462.00
Full page (6x21)	882.00
Front banner	By contract
Spot color on ad	\$75.00 extra
Full process color on ad	\$155.00 extra

AD WIDTHS	
1 col. =	1.66"
2 col. =	3.45"
3 col. =	5.25"
4 col. =	7.00"
5 col. =	8.83"
6 col. =	10.62"

CLASSIFIED RATES

Weekly base rate: 1 week, 20 words or less \$7.00
\$.10 cents per word thereafter.
Advertise for multiple weeks and receive 50% off ad cost after week 1.

13 week special: \$25 for 20 words, plus
\$.65 per word thereafter.

Card of Thanks: \$10 for 50 words, \$.10 per word thereafter

BUSINESS DIRECTORY

\$50.00/month, minimum of six month commitment

Deadline: Ads, Legals, Classifieds, Press releases, Photos - Tuesday at 1 p.m.

Deadline: Ads, Legals, Classifieds, Press releases, Photos - Tuesday at 5 p.m.

Foster County Independent

1191 West Main • Box 138
Carrington, ND 58421
Phone: 652-3181 • Fax: 652-3286
Email: fosterconews@daktel.com

New Rockford Transcript

817 Central Avenue • PO Box 752
New Rockford, ND 58356
Phone: 947-2417
Email: nrtranscript@gmail.com